



Greetings Longhorn Breeders,

Amazing !!! One way to describe the enthusiasm and growth the Longhorn breed has seen in Wisconsin and the upper Midwest the last five years since the start of the Great Northern Longhorn Classic Sale. So mark your calendars for the Friday August 5th Cheesehead Futurity and for the Saturday August 6th Great Northern Longhorn Classic Sale. This event has grown to become a well respected sale and that's thanks to you as consignors, offering your best to help build this growing Longhorn market.

For the Great Northern Longhorn Classic sale we'll be looking for quality consignments that will fit the program of a new Longhorn enthusiast and the veteran breeder's program alike. We'll be holding total sale consignments to thirty five head which has been a good number to serve the market we're reaching.

Sale day market will be reached nationwide through Hired Hand live with trucking available to get your investment home throughout all parts of the country. Your consignments will be promoted nationwide through social media and print publications as well as regionally and locally. Our goal is to reach the largest target of new and prospective Longhorn enthusiasts as possible **to help market your animals.**

For those interested we're looking for sale and futurity sponsors. Your sponsorship helps in making this event a success but even more importantly it helps to keep building the Longhorn market in the upper Midwest and around the country for **your** future sales. Check the "Sponsorship Package" sheet included with this letter for details.

Please consider helping us grow our industry with your support of this event, by your sponsorship, consignments, or just attending. We promise this will be a great event! Come to the "Great North Woods" in August. **Great** events happen when you mix **Great friends** with **Great food** and **Great Longhorns !!!** Come and be apart and help make this **Event Great.**

***Thank you for your consideration,
Great Northern Longhorn Classic Sale &
Great Northern Cheesehead Futurity Committee***

(consignment forms and sale rules will be available online March 28th .)
(online forms will be found at gntla.com, 5Dranch.org or paintedoutlawranch.com)

